"WE DREAM OF A WORLD WHERE NO CHILD IS DEPRIVED OF EDUCATION, GOOD HEALTH AND BALANCED NUTRITION "
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SNEH Foundation is determined to serve the society with sustainable solutions to issues concerning to Education, Health and Nutrition among the most marginalized population for more than 9 years now. We have always thrived to take holistic approach. We kind of adopt the proximity where we work on. The focus is on education, health and nutrition of not only the kids in our schools but take care of that in their neighborhood too and spread awareness there to make it sustainable in the long run. The impact is huge and we have successfully managed that in past 9 years. The session 2019-20 had been a promising one where we have tried to explore more opportunities across India focusing on Pune and PCMS area. We have been able to partner with more institutions to carry the operations out in more areas and serve more people. The focus has neen to utilize the donated money in best possible and cost effective way to ensure each bit of hard earned money of our well wishers is utilized for the welfare of the beneficiaries. SNEH team has always worked with a touch of empathy and compassion and have tried to pass on the same passion in the beneficiaries too. SNEH is accessible to everyone and tries to reach out and support all kinds of causes apart from the primary projects with a vision to help everyone in genuine need.

We are thankful to the entire SNEH team, comprising of employees, volunteers and mentors. We are very fortunate to have very dedicated and passionate CSR partners and backbone of our hard work - our well wishers and donors. The journey so far is possible because of all of them. Like every penny, every effort counts...

Dr. Pankaj Bohra
For over eight year, SNEH Foundation has been committed to serve the society with sustainable solutions to issues concerning to Education, Health and Nutrition among the most marginalized population. We do not want to be an organization that seldom empathizes with people’s problems and just works on temporary issues with mere interim results to show the world a pool of extravagant statistics of success stories. SNEH team strives to dig out the deep rooted causes of people’s problems, and offer them long-lasting solutions. We believe that feeding people for free or distributing materialistic assets to needy people doesn’t encounter the basic quest. However, educating people to earn what they need, providing equal opportunities and knowledge to the so called ‘Underprivileged’ population, linking the Government facilities to the most needy beneficiaries, and making people aware about them is something that will surely be sustainable and a permanent solution to poverty, illiteracy, illnesses etc. Through our array of initiatives, we strive to educate people about Health, Education and Nutrition with a touch of empathy and compassion so that they do not depend on anyone unless it’s an emergency. We also focus on changing the attitudes, behavior and practices if flawed so that they can have brighter, healthier and happier lives. SNEH team is accessible to everyone and tries to reach out and support all kinds of causes apart from our primary projects with a vision to help everyone in genuine need.

As a part of SNEH Foundation, I truly believe that, the success of the organization and a true sense of being a difference to make the change rests in cognizant and committed impulse and an urge by honest group of individuals; and having said that, we are lucky to have an extremely dedicated team of employees, CSR partners, donors and volunteers who are creating a difference instead of superficial discussions about the problems of our nation. Come, Join us and experience what it is to be a SNEHi!

Ms. Shradhha Deo
TO MAKE THE UNDERPRIVILEGED FAMILIES COGNIZANT ABOUT THE BENEFITS OF A NUTRITIOUS MEAL TO PROVIDE EQUAL MEANS AND OPPORTUNITIES OF EDUCATION TO THE UNPRIVILEGED CHILDREN TO SPREAD AWARENESS PERTINENT TO HEALTH ISSUES
MISSION

ENSURE EXCELLENT EARLY CHILDHOOD EDUCATION, NUTRITION AND HEALTH FOR EVERY CHILD IN PUNE AND PCMC
Key Achievements in 2019-20

1. Started new branch of SNEH Community Pre-school at Anand Nagar
   SNEH Community Preschool started in the year 2013 with 1 branch and 25 kids, gradually gained popularity in the underprivileged areas of PCMC with the quality education and overall community development and by 2019, we have been able to add 5 more branches with overall strength of 490+. We could open a new branch in Aanand Nagar named Purple at the start of session 2019-20

2. Collaboration with Wipro Cares for the Project Vatsalya
   Sharing the same vision of addressing the maternal health issues that we come across in the field and provide medical guidance to the beneficiaries, SNEH Foundation and Wipro Cares collaborated to work on the Project Vatsalya in 2019-20. This 3 year long relationship hopes to bring huge difference to the society.

3. Received Early Childhood Association’s HALL OF FAME AWARD 2020
   SNEH Community Preschool has won the Early Childhood Association’s HALL OF FAME AWARD 2020 for the category TOP 50 NON-FRANCHISED PRESCHOOLS OF ASIA. These awards are for recognition in areas of quality, safety, environment, staff development and innovative contribution in the field of Early Childhood Education in Asia.

4. Listed in 10 Most Promising Preschools in India for 2019 by The Knowledge review
   SNEH Community Preschool has been recognized as one of the top 10 Most Promising Preschools in India 2019 by International Business Magazine named The Knowledge Review. This owner is given recognizing the cost effective and sustainable solutions applied in the education to aim quality early literacy in underprivileged sections.

5. Dr. Sharangdhar Kanhere Prize for being the best research paper in Community Based intervention
   SNEH Foundation, Tata Motors and Snehdeep Jankalyan Foundation together published research paper based on the data collected in COMAL project since 2014. The abstract was selected for The Maharashtra state conference organized by Indian Public Health Association and Indian Association of Preventive and Social Medicine.
**IMPACT 2020**

**NUMBERS THAT KEEP US DRIVING**

- **90%**
  - Children have moved to healthy zone in the last 5 years in COMAL project

- **95%**
  - Preschool passing out kids got selected for the admission in a reputed school through RTE

- **30000 +**
  - Total outreach - direct + indirect beneficiaries

**PROJECT GYAN (EDUCATION)**

- **600+**
  - Kids admitted to SNEH community preschool in Pune

- **100+**
  - Kids benefited through Rise n’ Shine project at Kalakhadak

- **100+**
  - Kids benefited through project gyan in Delhi - NCR

**PROJECT POSHAN (NUTRITION)**

- **1106**
  - Malnourished children identified and intervened in COMAL with Tata Motors

- **300**
  - Malnourished children identified and intervened in COMA - Kothrud

- **24000+**
  - Outreach to community people for awareness

**PROJECT AROGYA (HEALTH)**

- **1500+**
  - Benficiaries across the project

- **58**
  - Mahila Arogya samitis (MAS) formed
POSHAN (NUTRITION)

Aims to eradicate the horrors of malnutrition from the underprivileged sections of the society
Overview and scope

**Objective**
To ensure sustained health of malnourished children below 5 years of age through building awareness and interventions in the community

**Background**
Urban slums of Pimpri-Chinchwad Kids are identified based on Pre-Defined criteria for malnourishment

**Funding**
Funded by TATA Motors, Pune, the project has been running successfully for past 6 years

**Social Workers**
CLWs provide intervention for children with Acute Malnutrition

**Nutrition**
Ready-to-Use Therapeutic Foods (RUTF) or Ready-to-Use supplementary food (RUSF)

**Sustainability**
Constant medical monitoring by doctors and robust awareness programs

**Model**
Time bound project mode on the lines of UNICEF/WHO - CMAM model*
# SNEH - COMAL Journey so far...

<table>
<thead>
<tr>
<th>Year</th>
<th>Total No. Of beneficiaries</th>
<th>Converted to healthy zone</th>
<th>Total Indirect beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>148</td>
<td>104</td>
<td>--</td>
</tr>
<tr>
<td>2015</td>
<td>164</td>
<td>156</td>
<td>2500</td>
</tr>
<tr>
<td>2016</td>
<td>214</td>
<td>209</td>
<td>3200</td>
</tr>
<tr>
<td>2017</td>
<td>272</td>
<td>261</td>
<td>9886</td>
</tr>
<tr>
<td>2018</td>
<td>308</td>
<td>297</td>
<td>10879</td>
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<tr>
<td>2019</td>
<td>404</td>
<td>351</td>
<td>12273</td>
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</table>

SROI analysis shows that the Malnutrition Program offered by Tata Motors in partnership with SNEH Foundation has created a substantial social value. Based on rigorous research and best assumptions, our estimate of Social Return on Investment is INR 1.85 : INR 1.
IMPACT MAPPING THROUGH SROI FRAMEWORK
Conducted by Tata Motors, Pune

RESEARCH METHODOLOGY

- PRIMARY DATA COLLECTION
  INTERACTION WITH PRIMARY STAKEHOLDERS AND CONTROL GROUP
- FOCUS GROUP DISCUSSION
  TARGETED COMMUNITY
- SECONDARY DATA COLLECTION
  INTERNET, LOCAL HOSPITALS, NGOS & PCMC HOSPITALS
- EVALUATIVE SROI

PROCESS TO CALCULATE EVALUATIVE SROI

- SETTING THE SCOPE
- MAPPING OUTCOMES
- EVIDENCING OUTCOMES
- ESTABLISHING IMPACTS
- CALCULATING THE SROI
- REPORTING

CONCLUSION

ESTIMATE OF SOCIAL RETURN ON INVESTMENT IS INR 1.85 : INR 1

OBSERVED POSITIVE BEHAVIORAL CHANGES
- REDUCTION IN ADDICTION
- JUNK FOOD EATING HABITS
- INCREASE USE OF THR I
- IMPROVEMENT IN PERSONAL AND COMMUNITY HYGIENE HAVE TRANSMITTED TO THEIR HOUSEHOLDS AND FAMILY MEMBERS BY WAY OF IMPROVED LIVING CONDITIONS, HEALTH STATUS AND SOCIO ECONOMIC SECURITY

PROGRAM HAS CONTRIBUTED TO GDP BY SAVING OF LIFE OF CHILD WITH RS 2 34 151 PER CHILD
COMAL IMPACT

100% children improved on their malnutrition status

94.80% kids moved to the healthy zone towards the end of the project

AT THE BEGINNING

Total kids: 404
SAM: 111
MAM: 293

AT THE CLOSURE

Healthy: 383
SAM: 8
MAM: 13
Test results on **Awareness regarding Malnutrition**

<table>
<thead>
<tr>
<th>Topic</th>
<th>Pre-Training 352 responses</th>
<th>Total Attempts</th>
<th>Post-Training 301 responses</th>
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<tbody>
<tr>
<td>Knowledge about symptoms of Malnutrition</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Knowledge about Nutritious Food</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Knowledge about importance of colostrum</td>
<td></td>
<td></td>
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<tr>
<td>Knowledge about relation between Mother’s</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>health and breastfeeding</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Knowledge about importance of nutritious</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>home-made food</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Awareness about importance of Home made</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>food</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Knowledge about Vaccination</td>
<td></td>
<td></td>
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<tr>
<td>Awareness about importance of Hb</td>
<td></td>
<td></td>
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<tr>
<td>Importance about tubectomy</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Knowledge about family planning methods</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Knowledge about spacing between two</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>children</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Knowledge about side effects of Malnutrition</td>
<td></td>
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- **Pre test**
- **Post Test**
Research Paper Presentation

As the Combating Malnutrition project has been successfully running since 2014, and we had collected a fair amount of data and stability in the project, SNEH Foundation, Tata Motors and Snehayep Jankalyan Foundation together started working on a research paper based on the data. The purpose was to publish the data as a research paper to ensure documentation and scalability can be thought of going further. The team worked on the paper and the abstract was selected for The Maharashtra state conference organized by Indian Public Health Association and Indian Association of Preventive and Social Medicine, which was held at Wardha in March 2020. The team not only presented the paper, but also got awarded Dr. Sharangdhar Kanhere Prize for being the best paper in the track of Community Based intervention. The abstract has been published in the respective abstract journal:
Collaboration with Pimpri- Chinchwad corporation’s health department

It’s always more sustainable and impactful to work together than doing fragmented efforts. Government Health systems are an integral part of the community healthcare and so we collaborated with the PCMC’s health department to take project to the next level of sustainability and impact. Medical officers, ASHAs, ANMs etc. were given training about the COMAL protocols by Dr. Ram Gudgila. SNEH team explained them about their role in the same. Apart from having a good rapport with the mentioned authorities, referrals especially were far easier than before. Moreover, the medical checkups, intervention for health issues were done by the respective health teams which fastened the process.
International Breastfeeding Week Event

International breastfeeding week was celebrated by SNEH Foundation, in association with Tata Motors and D Y Patil hospital by conducting a symposium for NGOs, health workers and community based professionals and teachers in the first week of August 2019 at D. Y. Patil Medical College and hospital, Pimpri. The symposium was highlighted by various informative sessions by the pediatricians, lactation experts and neonatologists from D. Y. Patil hospital. SNEH's health team performed a street play that can be used by community workers to send a message about breastfeeding through entertainment to the marginalized population. Information about and visit to the Milk bank was an exclusive attraction to the participants. The entire team, despite the heavy rains and traffic, managed to conduct a successful event on the occasion of World Breastfeeding week.
World Contraception Day

On the occasion of World Contraception Day which was on 26th September, beneficiaries of SNEH Community Preschool, as well as Project Combating Malnutrition which is a CSR project of Tata Motors, were trained about family planning and contraceptive methods. In some communities, ASHA workers from PCMC conducted the sessions. Even today we observe the urge of people to have male children and lack of awareness about the importance of planning the no of children they want to give birth to and raise. The age at marriage and conception is as less as 12 years in the urban slums which is shocking but harshly true. The no of children per couple staying in the urban slums is minimum 3 and maximum 8-10 even today. The gap between 2 children is hardly a year and in some cases even lesser than that. With the lack of awareness, there are also a lot of myths, discomfort and stigma about the use of contraceptive methods which are available at Govt. hospitals free of cost. In fact, beneficiaries get paid by the Govt. if they undergo sterilization process for family planning. Awareness about family planning is one of the very crucial and important topics about which we keep talking to our beneficiaries on such occasions and even during the project cycles. In addition to the awareness session, condoms were distributed to some of the families.
National Nutrition week is celebrated from 1st to 7th Sept. throughout the country. Like every year, it was celebrated at the respective project sites too. Healthy food stalls were kept at the project sites to demonstrate and encourage the beneficiaries of self help groups to make healthy recipes and make them available at a low cost to children from the communities so that they can make healthier choices and habits of food consumption. There were also recipe competitions organized in Akanksha school and SNEH Community Preschools for parents that hail from marginalized communities. The competition was coupled with awareness sessions about Nutrition and healthy cooking practices. Poster presentation on Nutrition and Education was also done by an NGO called Swadhar during the food stalls.
Global Hand-wash Day

Global hand-wash day is celebrated worldwide on 15th October for enhancing hand washing practices to prevent diseases and health issues. Like every year, this day was celebrated throughout the week at all the project sites and SNEH Community Preschool centers. The health team taught the beneficiaries and their parents about frequency of washing hands in addition to best hand washing practices. The sessions were coupled with demonstrations for better projection of the information.
World Toilet Day

World Toilet Day is celebrated globally on 19th November for enhancing the awareness about utilization of toilets and also make the toilets accessible by everyone to avoid disease spread because of open defecation. Like every year, this day was celebrated throughout the week at COMAL project sites as well as across SNEH’s centers. The event was studded with various activities like Rangoli competition, tattoo competition, Drawing competition, Rallies, awareness sessions etc. We also felicitated the sanitation workers from the communities who then reiterated the rules and regulations regarding the usage of public toilets. The event was in coordination with UN- Water and the photos of these activities were published by them on their official FB page:

https://www.facebook.com/pg/UnitedNationsWater/photos/?tab=album&album_id=10156559025302109&v=ts_6580%5D=68 ARDQ05fPM1Z12r6MK1J1PADMIQaokFX8uYHdOgQb2onvF3wA6xen1FnTKekQzyyV09FI8cS6Ddx7rJHJEonOKiB5C79NpPHlVR4FMKPvKn5MFb292QBwNNK1LMP16GStpsc3d1wwj1osbvmv7ps9agBVW9H1Bh9cH95vYR-u57VT-m2Wm-xkNqYLPgw7XspYzW4wl/0AfhrGsmUdk2thaGauA2lWpvb-ylNsaaE0qz_9aY8gno1v6QG13sq4NZC2781ueg06GOxFxIkUQq_3HL6BEwJeisWF8ef711Lgs3iK2NXH2qvqQPHmR8_G0aeTdHeJMcZzGyryV4ileXlb8QQbaFvKAnLniKVvNPE6GZ8Ayczmq_AmArDK16-UtE9P8yjm-QLsSP963eH5x6eOlVZQFmLDRYeag9cuZYRmC3-5ERVb0aNdDQ&__tn=--UCH-R
Adolescent Health Week

Adolescent health week is celebrated worldwide in the first week of November. Since malnutrition can occur due to lack of proper care during adolescence of the mother, working for teen-healthcare becomes important for Project COMAL. SNEH Foundation conducted activity based sessions in the communities as well as in one of the PCMC schools on this occasion. The sessions were focused on spreading knowledge about pubertal changes, menstruation, mental health etc. Apart from SNEH Team, Dr. Mane from D.Y.Patil Medical college, conducted the session in the PCMC school, Bhosri.

Children’s Day

Children’s day was celebrated at all Project sites on 14th November 2019. Children were engaged in fun games, activities and were also distributed small gifts.
Home visits by Board of Trustees of SNEH Foundation and CSR team of TML

Dr. Pramila Pansare and Mr. Vijay Thakkar who are two of the board members of SNEH Foundation visited the communities and conducted home visits to specific cases where the support from parents was a bit less. They also suggested a few strategies to improve the rapport with them along with some community development ideas. Dr. Pramila also carried out health checkup for kids with SAM in all the respective communities and would continue to visit the communities once a week for enhancing the work. Moreover, Mr. Rohit Saroj and Ms. Ujwala Khaladkar from Tata Motors’ CSR team also visited some of the project beneficiaries to have an understanding about the progress, challenges and strategies to be implemented better impact.
Visit by CSR board of Tata Motors

TATA Motors’ CSR board members visited the Bhat nagar community on 25th Feb 2020 along with the PUNE CSR team. Various activities were conducted during the same that included Nutritious Recipe demonstration, hand wash demonstration etc. Also, a presentation about the project impact was given by Ms. Shraddha Deo. In addition, the board members also interacted with the beneficiaries during the home visits to see the overall impact of the project on the direct and indirect beneficiaries. The purpose of the visit was to monitor the progress of the malnutrition initiative along with modifications and suggestions for the project for better impact.
How SNEH tried changing their lives

Ms. Sonali Bulek is 28 year old, mother of two children. She had small cysts all over her neck. The team suspected it to be TB, which could be harmful for her 10 months old baby which was being breastfed by her. She was admitted to D.Y.Patil hospital, Pimpri. She underwent blood tests, sonography, biopsy and overall medical check. Her reports were normal. She was diagnosed with calcium deficiency which was the cause of the cysts. She was discharged and put on calcium supplements. Her condition is now improving.

Aniket Jadhav, a 3 year old child from Kalakhadak was facing kidney issues since the past 2 years for which SNEH was helping them to get treatment from Bharati hospital. However, due to distance issues and limited financial resources they discontinued the treatment. The child’s issues reverted and were identified by Dr. Pramila Pansare. Ms. Shraddha, Ms. Dorthi and Ms. Samina from SNEH foundation followed up with the family and got them admitted to D.Y.Patil Hospital. He underwent the necessary investigations and was diagnosed with VUR with Hydronephrosis. He was suggested a surgery that was successfully completed and the child was discharged. Mr. Ravi helped the family with respective concessions for the treatment and also offered financial help. He is being followed up by Dr. Pramila Pansare.
Yash Kishor is 4 years old and his sister Isha Kishor is 10 Months old. Yash was diagnosed with SAM and was being treated under Project COMAL. Yash and Isha both have unusually big heads which the team thought to be a matter of concern. None of their family members have this issue. Their father is alcoholic. They were both were admitted to D.Y.Patil for further diagnosis. Both the kids underwent MRI, CT Scan, X-RAY, EYE check-up, Ear Check-up, 2-D ECHO, Blood Tests and other essential check-ups. All the reports were normal and no abnormality was diagnosed however they would have to undergo surgery to correct the shape of their heads. They were discharged but the parents were suggested to keep a check on any other medical issues and developmental delays. Both the kids are healthy and doing well. And the doctor recommended continuing their treatment under project COMAL. Yash was continually followed up and he was successfully shifted to the healthy zone.

Aarohi, a child from Phule nagar, who was less than 1 year of age, was identified by Ms. Chandrabai Kamble, the respective CLW. She was suffering from vomiting and diarrhea for 1 week sometime in November 2019. The team suggested the parents to visit a doctor immediately. She was taken D.Y.Patil where she was given medication for diarrhea and rash in her anal region. She was fine for a few days but the condition reverted. The parents then advised to immediately visit YCM hospital where she was admitted. She was then diagnosed with pneumonia. She was admitted for 8 days and was successfully treated for pneumonia. The child is doing well now.

Mrs. Shrikavar Alte is from Ambedkar Nagar community. Her Daughter Ms. Siddhi Alte was a one of the beneficiaries in Project COMAL. At her house, there are 3 members. She lives in a tin-shed house on rent. Her husband works as a driver and is the only bread earner at the house. The financial condition is low. She had severe and persistent stomach ache for a few days but she took the medicine from pharmacy on her own and tried to cure it herself. However, the stomach ache worsened and then they consulted Ms. Pratibha who was the CLW in her community and Mr. Ravi who took her to D.Y. Patil hospital. She underwent a few investigations and it was found that she had appendix related issues. She was admitted the same day and her appendix was operated successfully.
A 4 years old child named **Prashant Reddy** from Ajintha Nagar was found to be extremely weak during the initial survey for the project Combating Malnutrition. His height and weight were not age appropriate. Hailing from a family of three members, he was found to be staying with his mother in a single room house that was unkept, dark and un-stimulating for his growth and development. So were his parents, as the father is an alcoholic and the mother herself was found to be extremely weak, unconcerned about their own health and wellbeing and clueless about the future. The financial condition seemed to be extremely poor, so much so that the mother was asking for money for feeding her child some milk as they did not have any food left except for a packet of biscuits.

When the SNEH’s CLWs visited Prashant’s house, he was seen to be drowsy and seemed to lack the energy to wake up. After this was reported M. Ravi and Ms. Shraddha Deo, visited their house for further follow up. According to his mother, he was a playful child and was able to carry out regular daily tasks like playing, eating etc. However he was unable to stand, sit or walk since 15 days. If tried to make him stand with support, he would cry out of pain and weakness. His appetite was extremely low and sleep was increased. The mother herself was unable to walk properly due to weakness and lack of energy. She also seemed to suffer from Psychological issues due to unending family problems.

The child was decided to be referred to D.Y.Patil hospital’s Nutritional Rehabilitation Center (NRC) and his case was communicated to the HOD of the Pediatric Department of the hospital. Prashant was admitted to the NRC immediately the next day along with his mother. After all the necessary investigations his treatment was started. The project coordinator and manager were visiting him regularly and were in touch with the resident doctors who were consulting him. He was discharged after completion of the treatment and was able to stand and walk.
GYAAN
(EDUCATION)

Aims to provide high quality pre-primary education to the kids from the most marginalized sections of the society

Below are the projects that are undertaken as part of Gyaan pillar

SNEH Community Preschool

&

Project Rise n Shine
SNEH COMMUNITY PRE-SCHOOL

Overview
SNEH Community Pre-school was established on January 26th, 2013 with the objective of providing education to the underprivileged kids. Currently, as of 2019-20 we are running six pre-primary schools, along with one franchise / sub center

VISION
To have a chain of SNEH Community Preschools, especially for girls, in all the disadvantaged sections of the country so that Education, Nutrition and health are taken care of under one roof

MISSION
To reach out to the children for whom education is only a dream and to provide quality childcare and education in a safe environment

What Differentiate SNEH Community Pre Schools

- Rigorous Screening process to identify most eligible kids
- Regular health check-ups for all students
- Activity based learning using smart tools
- Parents empowerment & family development
- Referral services for all sorts of needs for community development
- Facilitation of RTE admissions, support classes for RTE students
**SNEH COMMUNITY PRESCHOOL**

**MODEL**
- Sponsorship model: every kid’s education is partially sponsored by a well wisher
- The well-wishers, also called SNEH Changemakers/sponsors pay 70% of the fees for children and 30% is borne by the kid’s parents

**JOURNEY SO FAR**

<table>
<thead>
<tr>
<th>Year</th>
<th>Branches</th>
<th>Kids</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>1</td>
<td>25</td>
</tr>
<tr>
<td>2014</td>
<td>1</td>
<td>56</td>
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<td>2015</td>
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<td>2017</td>
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<td>308</td>
</tr>
<tr>
<td>2018</td>
<td>5</td>
<td>308</td>
</tr>
<tr>
<td>2019</td>
<td>6</td>
<td>478</td>
</tr>
</tbody>
</table>
93% of the passing students got selected through RTE * 
80/86 selected

What does this mean? 
These kids will now learn in Private schools having all the learning environment and amenities without having to pay any tuition fees

<table>
<thead>
<tr>
<th>Branch</th>
<th>Selected</th>
<th>Waiting List</th>
<th>Rejected</th>
<th>% Selection</th>
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<tbody>
<tr>
<td>Shanti Nagar</td>
<td>10</td>
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</tr>
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<td>Kothrud</td>
<td>5</td>
<td></td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td>Kalewadi</td>
<td>30</td>
<td>30</td>
<td>8</td>
<td>75%</td>
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<tr>
<td>Kalakhadak</td>
<td>16</td>
<td>16</td>
<td></td>
<td>100%</td>
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<tr>
<td>Balaji Nagar</td>
<td>13</td>
<td>11</td>
<td>1</td>
<td>54%</td>
</tr>
<tr>
<td>Anand Nagar</td>
<td>5</td>
<td>5</td>
<td>1</td>
<td>38%</td>
</tr>
</tbody>
</table>

Success rate at each of our preschool branch (excludes waitlist)

* Results for remaining rounds are yet to be announced

One more feather to our Cap

Total Strength for this year across our 6 branches stood at 492 out of 550 surveyed

Along with an indirect impact on 1000+ people through community and family development

With all your support, We have been able to add one more branch this year

We have also collaborated with Madhurbhav Senior Living Home and Assisted Care where we had 8 kids from nearby Brick making laborers. They adopted SNEHI Community Preschool model and running it successfully.
FINANCIAL LITERACY SESSIONS FOR PARENTS

As one of the objectives of SNEH’s sustainable solutions – we ensure that the parents of the enrolled kids and others from the community get counselling sessions on Financial literacy

SNEH Foundation joined hands with SE2 volunteers to conduct FinLit session at RAINBOW branch, Kalewadi. It was a very informative and interactive session during which parents clarified a lot of myths and doubts about savings. They also were given brief information about Government schemes by Indian Post, Banks etc. so as to help them get maximum benefits of the same.
Activity Based Learning
Physical and Visual

- Playing games to help improve hand-eye coordination such as counting and throwing ball in basket
- ‘Jumping on shape’ activity to make kids recognize different shapes
- Activities to learn In-Out, Hot-cold etc.
- Fancy dress exhibition – Dress as a community Helper and learn their importance
- Learning shapes using matchsticks
- Learning parts of the plants, Learning how plant grows
- Learning numbers using matchsticks, finding odd one out, Identify colors
ART AND CRAFT

- Printing various colors using fingers to make it a fun activity to recognize colors
- Vegetable printing, drawing and decorating lord Ganapati picture
- Dual purpose on teachers day through greeting card making for teachers
- Involving students in drawing pictures of most used objects such as Indian flag, Lotus etc.
- Ensuring cultural alignment through Rakhi making, Palki making, Ganapati idol making, Diya Making
- Creating different items such as boat, Aeroplane, Musical instruments, Lady bag, dolls, flowers, corn using papers

Language Development

- Making a name card – practice writing own name - Learning new words using Domino cards
- Rhymes and Storytelling activities to improve vocabulary
- Show and tell – Showing picture speak few sentences about it. This helps improve vocabulary and confidence
- Identification of capital and small letters
- Identifying vowels activity
- Identifying start letter of given word
- Learn to write Hindi alphabets, Learn Hindi Swar and Vyanjan
- Identifying missing letters to complete A to Z
Along with other set of activities, we ensure that kids are getting prepared on the social and emotional aspects as well. This is achieved through celebrating all kinds of festivals and ensuring kids’ involvement in those.
Celebrating Days of National Importance

Independence day
Flag hoisting and independence day celebration across all the branches

Gandhi Jayanti
To know more about father of our nation and Swachhata Abhiyan on the occasion of Gandhi Jayanti

Republic day & Awareness rally
Flag hoisting followed by a rally for awareness about importance of education, cleanliness etc.

We Ensure Fun With Learning

Teachers day
Get together of teachers from all SNEH Community Preschools to watch an inspirational Hindi movie ‘Mission Mangal’

National science day
On this day, various simple science experiments were shown to Preschool students with help of active parent participation

Children’s Day
Celebrated birthday of Chacha Nehru as Children’s day in all branches. This day was celebrated by taking students for a small picnic to nearby parks, distributing sweets and cakes and playing games

International Yoga day
Celebrating Yoga day by practicing Surya Namaskar and teaching importance of Yoga to children
I am Sujata Davhare and we live in Balaji Nagar. Our daughter Arohi was enrolled in Jr. Kg in 2018 in SNEH community pre school. When I came to know that a preschool has been started in our locality, I went to understand the process. The teachers were very supportive and explained the process to me in detail. All the documents which were necessary for the admission were told and collected by them. After admission school started as per the schedule. Arohi started liking the environment, teachers in school and was always eagerly waiting for the next day of school. She never wanted to miss even a single day, even on Sunday she used to ask to go to school. She is now more active, organized, disciplined & independent. She herself completes her studies and also can be seen to use better vocabulary and speak English. Various programs for both children and parents have been very informative. We learn many things too. Female parents have got exposure to go out of their homes now and experience various new things. I am Grateful for the change which has been made in our lives, Thanks a lot SNEH team !!!
I am Lata, I live in Anand Nagar. I have a son who along with his four-year-old son & pregnant wife lives with us. My son works as a cleaner & earns a meagre salary per month which was not enough to feed the family. We were in such a bad condition that we had to adjust one-time meal twice in a day and used to save the food for night. We were in adverse conditions and at that time, SNEH came as a blessing. In 2019, SNEH foundation started its preschool in Anand Nagar. When I went there, I came to know that they were looking for an employee for housekeeping and looking after children during school hours. So, I became a part of this foundation in the month of October, so it has been 7 months since I joined, I am able to earn decent amount of money for the part time work which I use for grocery and other needs at home. I am very thankful and full of gratitude towards SNEH who has given me Employment as well as confidence to earn my own money. We no longer go through difficult times of hunger.
RISE N SHINE

Objective
To help the unprivileged kids by empowering them with literacy, providing preliminary education and enrolling in schools recognized by education board and helping in their holistic development

50 kids of age group 6-14 years are attending daily classes in the community

Direct impact on 200 families across 4 Anganwadis

All-round approach process
AROGYA (Health)

Aims to address every health issue that we come across in the field and provide medical guidance to the beneficiaries and if required monetary help

PROJECT VATSALYA
PROJECT VATSALYA

To provide affordable healthcare services to the underprivileged mother and children

- Started in 2017, this project addresses health issues in adolescent girls and mothers
- Links government policies related to maternal and child health to beneficiaries for reproductive health and other components (like family planning, adolescent health, HIV, gender etc.)
- Links community and facility-based care as well as referrals between various levels of health care system
- Creates a continuous care pathway, and brings an additive/synergistic effect in terms of overall outcomes and impact
- Collaboration with Wipro Cares from year 2019

Identification
- Adolescent girls and females with Anemia in PCMC schools and community along with awareness and intervention
- Females in the slums who are just married, pregnant or have delivered a child

Research
- Find government programs and initiatives that fall in line with the project’s mission to improve maternal and child health in urban slums of PCMC
- Refer cases to government hospitals. Partnership with government hospitals

Sustainability
- Awareness regarding the government policies for maternal health through fortnightly sessions
- Follow ups of the identified cases till the mothers and children are healthy
- Devise a strategy to provide low cost healthcare to the community
Vatsalya in association with Wipro Cares

This project addresses health issues of pregnant mothers, lactating mothers (direct beneficiaries), newly married women & adolescent girls (indirect beneficiaries) form 6 slum pockets of PCMC area. Overall 565 beneficiaries have been currently identified in this project from Bhatnagar, Phule Nagar, Anand Nagar, Indiranagar, Ambedkar Nagar & Ajintha Nagar in PCMC, Pune. Focus is on Linking government policies related to maternal and child health to beneficiaries for reproductive health and other components (like family planning, adolescent health, HIV, gender etc.)

The project includes:

- Selection of the beneficiaries
- Recruitment and training of Sakhi
- Medical check-up for all the beneficiaries
- Awareness sessions by CLWs/ Project Managers & Gynecologists on various health topics
- Home visit to all the direct beneficiaries
- Consultation and appropriate referral to the hospital.

![Total No. Of Beneficiaries (565)](chart_image)

![Wipro and SNEH Foundation's Collaborative Project "VATSALYA"](image1)

![Wipro and SNEH Foundation's Collaborative Project "VATSALYA"](image2)
MAJOR ACTIVITIES 2019-20

Training session for health workers and project managers by consulting doctors

Awareness sessions for pregnant and lactating mothers

Awareness session for the adolescent girls

Awareness Session on HIV

Monthly Medical camp

Celebrated World Toilet Day on 19th November

Celebrated World Adolescent Health Week in the first week of November
World Toilet Day

World Toilet Day is celebrated globally on 19th November for enhancing the awareness about utilization of toilets and also makes the toilet accessible and usable by everyone to avoid diseases spread because of open defecation. However, this day was celebrated at VATSALYA project site as well as across SNEH’s centers. The event was studded with various activities like Rangoli competition, Rallies, Awareness sessions, Comer meetings etc. We try to reach as much population as we can by conducting the Comer Meetings. We also felicitated the sanitation workers from the communities who then reiterated the rules and regulation regarding the usage of public toilets by involving the local political leaders of that area. The event was in coordination with UN- Water.

Adolescent Health Week

Adolescent health week is celebrated worldwide in the first week of November. The lack of hygiene maintenance, less knowledge about the puberty & lack of proper care during adolescence of Mother, may lead to the serious event during pregnancy or infancy. So, while working for the Pregnant Mother, Lactating Mother, and Newly Married & Adolescents it becomes important for Project VATSALYA to celebrate the Adolescent Health Week. SNEH Foundation conducted activity-based sessions in the communities as well as in one of the PCMC Schools on this occasion. The sessions were focused on spreading knowledge about Puberty changes, Menstruation, mental health, Sexual abuse etc. Apart from SNEH Team, Dr. Mane from D.Y. Patil Medical College, conducted session in the PCMC School, Bhosari.
Mrs. Pooja Akash Suravase is a 23 yr old lady from Aanand Nagar Community and she is one of the beneficiaries under project Vatsalya. Mrs. Pooja was in her 8th gestational age and she was detected with severe anemia with her hemoglobin count being 7.0 and during the home visits it was also identified by the CLW that she hadn’t done a single Ultra Sonography (USG) Test yet. Mrs. Pooja lives in a small house with her mother, sister & brother, her two nieces, her son & daughter. Pooja’s economic condition is extremely bad. Her brother and her mother are the only bread earners for the family. Her mother work as a maid with the monthly income of 3000 and her brother works on a Garbage Vehicle and earns 7000 per month. So, it becomes difficult for her family to fulfil the daily needs of the family in addition to which Pooja was not getting any ration benefits from the ICDS-Aganwadi as ANC Beneficiary.

By considering her financial condition, the case was referred to D.Y. Patil with the help of Ms. Dorthi from SNEH Foundation and Ms. Sujita Kale who is a community link worker at Aanandnagar. Pooja’s first USG was done there and as per the doctor’s advice medicines were given to her to increase the Hb count. Moreover, the sakhi and community link worker also referred her to the Aganwadi worker and enrolled her for the Aganwadi benefits. Now, her Hb count has increased and she has started to take a good care of herself. Continuous follow-up is being taken by the community link worker and the Sakhi. She is also being able to avail the ICDS benefits like ration, awareness sessions, immunization etc.

Mrs. Ritika Jitendra kumar Khare is a 27yr old lady from Bhat Nagar community and is a part of Vatsalya Project. Mrs. Ritika is in her 6th gestational age. She works as a car washer and her husband works in a small scale company. She had mental stress from her maternal family due to which she wasn’t paying attention towards her diet and to her health too. In addition, she was detected with the urine infection and some issues with her neck due which she was unable to move her head. Her financial condition is poor. With the help of Mr. Ravi from SNEH Foundation and Ms. Sunita Salunkhe who is a community link worker at Bhatnagar, the case was referred to the D.Y. Patil Hospital and the treatment was completed. The doctors advised her usage of a belt around her neck which was given to her by SNEH. Also the medicine has been started for her urine infection. Ms. Sunita (CLWs) is also doing frequent visits at her house for rigorous counselling due to which it is seen that Mrs. Ritika has started changing her lifestyle. She has started to take a good care of her health and is also taking medicine on time. She has started to prepare and consume more nutritious diet like, eating Peanut and jaggery laddu, eating at short intervals etc. and has also she started to take less stress, which eventually seems to improve her health which would be beneficial for her baby as well.
UMANG 2019-20

SNEH Annual Day Celebration

SNEH Foundation 9th Anniversary was celebrated on 14th January 2020

- Attended by employees, volunteers, school kids, parents, board members and CSR partners making the overall strength to 1500+
- Performance by all pre-school kids and Project Gyan kids
- Performance by staff members from COMAL, Vatsalya and Pre-school
- Appreciation of the best performing employees
- Appreciation of most active volunteers
- Felicitation of our CSR partners
As the Covid-19 hit us in the month of March imposing nationwide lockdown, SNEH team immediately started looking for the problem areas across Pune and other cities in India and with the support of all well-wishers, Volunteers, CSR partners and employees we could help many families by end of March 2020.
Partnership

COMAL
SNEH - Tata Motors

Vatsalya
SNEH - Wipro Cares

SNEH Community Preschool

Avalara
SE2
Zeteo
VERITAS

BOSTON BYTE
VERSION 1
SUNGARD AVAILABILITY SERVICES
icertis

NICE
Steelcase
WHAT OUR WELLWISHERS HAVE TO SPEAK ABOUT THEIR JOURNEY WITH SNEH FOUNDATION

S - Serving and
N - Nurturing with
E - Empathy and spreading
H - Happiness

SNEH means Love and this is what precisely SNEH organization stands for. I always wanted to be associated and be a part of a good cause. I became a member of SNEH in pursuit of the same. Besides all the activities that they do for small underprivileged children, they also stand up and provide all possible support for people in need. I am proud to be a part of this truly Global and Huge Family.

- Abhijeet Trimbakwade

I still wonder, how faded all the colors in my life would be, if I hadn't stepped in SNEH Foundation that day. I had travelled all the way from Rajasthan to Pune in hopes of paving new paths, digging new definitions. Giving is deeply rooted in our history and grounded in the belief that we exist for much higher purpose. But we live in a misconception that we are GIVING as volunteers or interns. It is the other way round. I have RECEIVED so much more in comparison. I never knew such small investment of time and emotions would give me a lifetime package of never ending love and strength. Entire SNEH family deserves a pat for shouldering the smiles of not only the kids but also their families. Dare any stomach stays hungry or any dream hides under the pillow in their presence. Let’s join our hands and help them in cementing the foundation of a better tomorrow.

- Deepali Malik

I feel privileged to be part of the SNEH family as it has given me an opportunity to contribute my bit for the society. I have been sponsoring education for kids through SNEH pre schools and I am very satisfied the way information is shared with me. What I really appreciate about SNEH is their transparency in working and their dedication to work for the welfare of the underprivileged section of our society. Great team with highly spirited change makers !! I would strongly recommend others to be a part of SNEH foundation in their journey and be a part of the change.

- Shreya Khandelwal

The very reason I enjoy working with SNEH foundation is because it truly lives up to the founder’s mission & values. SNEH foundation is highly committed to the social development & upliftment of the needy sections of the society. They promote transparent, ethical & healthy work culture which has been a primary cause of motivation for me to connect strongly to this NGO. The volunteers working with this organization are free to express, explore, contribute & deliver to the best of their abilities. I encourage all those who have philanthropic instinct to come forward to extend their support to this wonderful NGO.

- Mallika Kumar

I have been associated with SNEH past almost 4 yrs now. I came across this group via my friend. Am really thankful to her to get me associated with a group which really works for the young kids of the society. It has given me immense pleasure and honor to be associated with this group and all the people with it. Thanks everyone and keep up the good work.

- Madhuri Sinha
THANKS TO ALL THE WELLWISHERS

<table>
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<tr>
<th>Your Support Fullfills Many Dreams</th>
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</thead>
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<table>
<thead>
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Keep helping us with your generous gesture. It keeps us encouraged to do better for the underprivileged section of society.
Our Advisory board

DR. DWARIKA PRASAD UNIYAL
PROFESSOR & DEAN - SCHOOL OF BUSINESS
FLAME UNIVERSITY, PUNE

Professor Uniyal has a rich and varied experience of more than 20 years in premier academic institutions in India and Middle East with pre academic life stints in Radio, Retailing and Advertising. He has the distinction of one of the youngest Professors at MICA, Ahmedabad and SPJMR, Mumbai, SPJGSM, Dubai and youngest Founding Dean at Chitkara University, Himachal & OP Jindal University, Sonipat. He also served as a Professor of Management in India's premier Academy LBSNAA, Mussoriee to train India’s Civil Servants

He also happens to be India’s Youngest Independent Director for a Central PSU (Braithwaite & Co Ltd) Ministry of Railways.

MR. SANJAY JOSHI
FOUNDER-DIRECTOR AT BOSTON BYTE LLC

An entrepreneur, management consultant, corporate trainer and teacher with years of experience under his belt, Mr. Sanjay has been working in the field of Information Technology, Manufacturing, Agriculture, Direct Selling industry for almost a decade.

Mr. Sanjay has been instrumental in providing technology and management consulting to numerous clients in India as well as abroad. He has been actively studying new technologies in the market and their applicability in today’s world. He is currently on panel of 4 companies providing technology and management support.
Board of Trustees

Dr. Pankaj Bohra
FOUNDER - PRESIDENT
Dr. Pankaj Bohra established SNEH Foundation with an intention to bring sustainable social change. He is an ace pediatrician and general physician with fifteen years of clinical experience and is empanelled as a consultant with multiple hospitals and health clinics in PCMC. He provides technical expertise to SNEH’s malnutrition interventions and is a backbone of the organization.

Shweta Jain
CO-FOUNDER, VICE PRESIDENT
Shweta Jain is a better half of Dr. Pankaj Bohra and has a rich experience of 15 years in top-notch services organizations like TCS, Infosys and is currently Offshore Delivery Head in Cedar Consulting. Shweta is actively involved in the brainstorming, monitoring & evaluation of SNEH’s current projects and creating a road-map for the organization.

Dr. Pramila Pansare
BOARD MEMBER
Dr. Pramila Pansare is also a pediatrician and expert in child psychology. She completed her M.B.B.S from the reputed B.J. medical college in Pune and post-grad from KEM, Pune. Dr. Pramila brings with her more than a decade of experience neonatal and childcare. She leads the combating malnutrition, maternal and child health interventions of SNEH along with serving as a board member.

Vinay Khare
SECRETARY
Vinay Khare is a lead consultant at Capgemini with ten years of experience in performance testing and program management. He is a founding member of the SNEH Team and as secretary is responsible for the due diligence and effective board governance of the organization. Vinay also mentors the SNEH Pre School team and is actively involved in designing curriculum and program activities.

Vijay Therokar
TREASURER
Vijay Therokar is part of the accounts and finance team at Thermax Ltd. Pune with a diverse experience of twenty-five years in sales, marketing, operations, and finance. At SNEH, Vijay in his role as a treasurer leads administration, accounting and finance, and legal responsibilities.
Avi Tiwari is presently working as Technology Lead in Nagarro Software, Gurgaon with over ten years of experience in top IT services organizations and has been associated with SNEH since its inception. His primary areas of interest include SNEH Health Care (SHC) and combating malnutrition. He is currently involved in all major projects and operations and aims to expand the Delhi NCR Chapter in future.

Sarang Chaudhary left his fast-paced career to lead SNEH Foundation’s initiatives for two years. He is currently pursuing Master of Public Policy from the University of California, Berkeley with a focus on international development. He now leads the global fundraising initiative of SNEH and works closely with the CEO on strategic planning.

Mudit Gupta completed his MBA from SPJAIN Institute of Management Research and is presently working with Endurance Group as Program Manager in Mumbai. Mudit has also been instrumental in making SNEH Pre School initiative a success and works closely with Abhishek and monitors the teaching methodology and learning outcomes at SNEH’s Pre Schools.

Abhishek Sinha is presently based out of London working on a client site project with Infosys. He was a founding member of SNEH Pre School initiative and has been responsible for designing curriculum as well as managing the day to day operations at SNEH Pre Schools. He currently monitors the progress of the preschool project and learning outcomes in children.

Mohan Sahu is a Technical Expert at Fujitsu Consulting India with ten years of experience in database administration. He is associated with SNEH since 2012. At present, he manages SNEH Preschool Red - Shanti Nagar, Pune. As a governing body member, he is responsible for planning, growth and overall wellbeing of SNEH. He is also responsible for preparing organizational policies and implementation.

Anish Garg has six years of corporate experience in organizations such as Cognizant, Capgemini and is currently in Jaipur working as a Test Analyst with Infosys technologies. In his volunteering work with SNEH, he has led field research as well as monitoring and evaluation of SNEH’s projects. He currently leads the finance committee of SNEH and is responsible for budgetary estimation and planning.

Mr. P.K. Jain worked as AGM (HR&IE) and HEAD (HR) in Vedanta group of company, Hindustan Zinc Limited (HZL) before retirement. He is a national council member in IIIE (Mumbai) and Life member of ISTD. He helps in formalizing policies, processes, rules and regulations within SNEH.
Our Leaders

Our champions who work on ground to execute the work

Snehal Kulkarni
Preschool Supervisor

Ravi Ambore
Program Mgr - Poshan

Sonal Bhoyar
Preschool Supervisor

Shradhha Deo
CEO

Amit Chauhan
Project Mgr - Gyaan

Shradhha Bhargande
Project Mgr - Vatsalya

Dorthy Joseph
CLW Supervisor
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THANK YOU

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WWW.SNEHFOUNDATIONINDIA.ORG

For more information
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